FESTIVAL OF THE TREES
SPONSOR | DESIGNER OPPORTUNITIES

November 19, 2026 • 6:30 PM to 9:30 PM
Coral Gables Country Club • 990 Alhambra Circle, Coral Gables, Florida

FOT 2026 Theme: Chroma in Motion
(All net proceeds benefit FIU Interior Architecture Department)

Follow us @festivalofthetrees
#FIUfestivalofthetrees

TITLE SPONSOR - $15,000 | 0 of 1

- Naming rights to the event - "FIU [Company Name] 38th Annual Festival of the Trees."
- Name and logo identifying your company as Title Sponsor on all event marketing materials including, but not limited to, 1,500 printed invitations, 1,000 printed tickets, electronic invitations to over 10,000 recipients, event signage, social media channels, projections and over 1,000 commemorative programs.
- Prominent Company logo included on the (front) of the printed tickets.
- VIP area set up for you and your guests and the right to display your company banner and to distribute promotional materials, subject to approval by FIU.
- Title Sponsor profile, logo and link to your website from FIU's College, Departmental, and Event websites.
- Reserved Parking spot at the event venue (1 car).
- Opportunity to give opening remarks/greetings at the event.
- Complimentary Dean's Annual Season Pass for 2 for the 2026-27 CARTA Season of the Art for musical concerts, theatre productions, and exhibitions.

GOLD LEVEL SPONSOR - $10,000 | 0 of 1

- Co-Sponsorship opportunity available.
- Name and logo identifying your company as a Gold Sponsor on marketing materials including, but not limited to, invitations, event signage, and commemorative program.
- Prominent Company logo included on the (back) of the printed tickets.
- Gold Sponsor profile, logo and link to your website from FIU's College, Departmental, and Event websites.
- Reserved Parking spot at the event venue (1 car).
- Social media coverage including pre-event postings and post-event photos.

Multi-Sponsorships Available. **We offer multi-partner packages designed to maximize visibility alongside complementary brands**.

SILVER LEVEL SPONSOR - $5,000 | 1 of 3

- Co-Sponsorship opportunity available.
- Name and logo identifying your company as a Silver Sponsor on marketing materials including, but not limited to, invitations, event signage, and commemorative program.
- Prominent Company logo included on the (back) of the printed tickets.
- Silver Sponsor profile, logo and link to your website from FIU's College, Departmental, and Event websites.
- Social media coverage including pre-event postings and post-event photos.

TREE SPONSOR* - $1,750

- Name identifying your company as a Tree Sponsor on marketing materials including, but not limited to, invitations, event signage, projection and commemorative program.
- Name and logo displayed on sponsored tree during the event.

**Note: All attendees will have the opportunity to make a donation and take a tree home on a first-come-first-serve basis. Since the event is a fundraising event for FIU Interior Architecture students and programs, there will be a suggested donation of a minimum of $300 per tree. Upon the "tree" drop off at the venue, the "tree" will become FIU property. The unclaimed trees will be donated to the Angels Reach Foundation that same evening. All trees must be removed at the end of the evening.*

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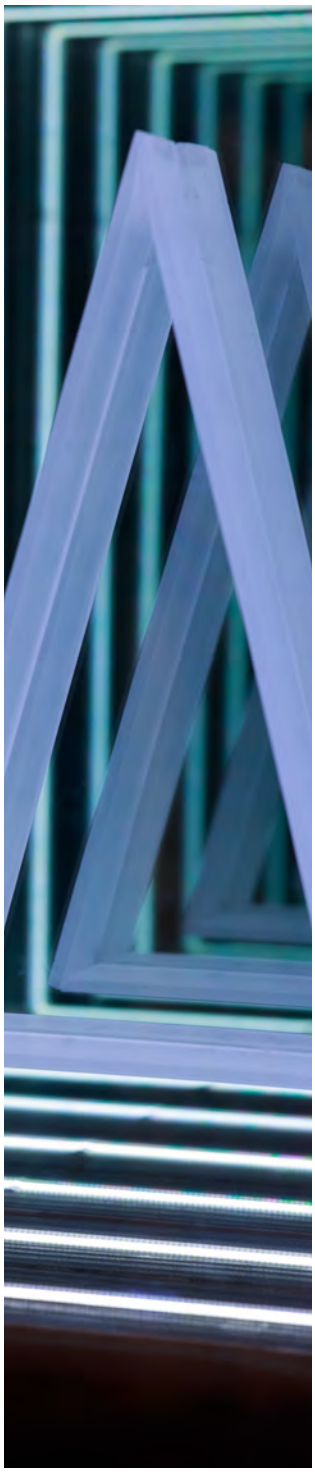
FRIEND OF THE TREES SPONSORS



~~VALET SPONSOR - $3,500 | 1 of 1~~ SOLD

- Name identifying your company as a Tree Sponsor on marketing materials including, but not limited to, invitations, event signage, projection and commemorative program.
- Name and logo displayed on Valet signage during the event + goody bag in vehicles
- Logo and link to your website from FIU's College, Departmental, and Event websites.

~~PHOTO BOOTH SPONSOR- $3,000 | 1 of 1~~ SOLD

- Name and logo identifying your company as the Photo booth Sponsor on marketing materials including, but not limited to, invitations, event signage, projection and commemorative program.
- Photo booth Backdrop of your company logo with FIU Interior Architecture.
- Logo and link to your website from FIU's College, Departmental, and Event websites.

VIP FURNITURE SPONSOR- $2,750 | 0 of 1

- Name and logo identifying your company as the VIP Furniture Sponsor on marketing materials including, but not limited to, event signage, projection and commemorative program.
- Logo and link to your website from FIU's College, Departmental, and Event websites.
- (2) in-door furniture lounge groupings located in VIP area with your logo.

~~STUDENT WORK STATION SPONSOR - $2,750 | 1 of 1~~ SOLD

- Name and logo identifying your company as the Student Work Station Sponsor on marketing materials including, but not limited to, event signage, projection and commemorative program.
- Name and logo displayed on the student work display at the Foyer entrance.
- Logo and link to your website from FIU's College, Departmental, and Event websites.

~~AWARDS SPONSOR - $2,500 | 1 of 1~~ SOLD

- Name and logo identifying your company as the Awards Sponsor on marketing materials including, but not limited to, invitations, tickets, event signage, projection and commemorative program.
- Welcome FOT guests onstage for award ceremony beginnings.
- Logo on each award with FIU Interior Architecture and link to your website from FIU's College, Departmental, and Event websites.

~~360 PHOTO BOOTH SPONSOR - $2,500 | 1 of 1~~ SOLD

- Name and logo identifying your company as the 360 Photo booth Sponsor on marketing materials including, but not limited to, event signage, projection and commemorative program.
- 360 Photo booth Backdrop of your company logo with FIU Interior Architecture.
- Logo and link to your website from FIU's College, Departmental, and Event websites.

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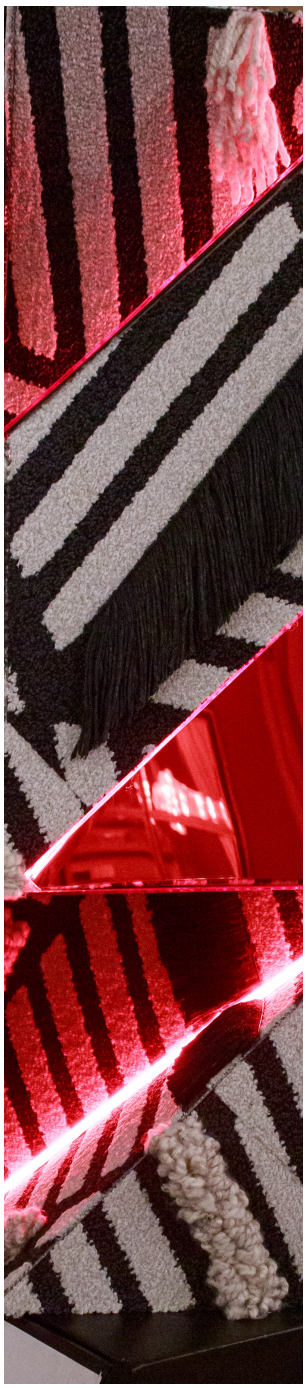

FRIEND OF THE TREES SPONSORS (Multi-Sponsorships Available)

We offer multi-partner packages designed to maximize visibility alongside complementary brands

SPIRITS BARS - $2,000 | 1 of 3

- Name and logo identifying your company as a Friend of the Trees on the commemorative program and FIU's Event website.
- Name and logo on the (3) Bacardi Bars identifying your company as a Friend of the Trees.

CHAMPAGNE TABLE- $1,500 | 1 of 4

- Name and logo identifying your company as a Friend of the Trees on the commemorative program and FIU's Event website.
- Name and logo on the Champagne Table identifying your company as a Friend of the Trees.

COFFEE CART- $1,500 | 1 of 4

- Name and logo identifying your company as a Friend of the Trees on the commemorative program and FIU's Event website.
- Name and logo on the Coffee Cart identifying your company as a Friend of the Trees.

DESSERT STATION- $1,500 | 1 of 4

- Name and logo identifying your company as a Friend of the Trees on the commemorative program and FIU's Event website.
- Name and logo on the Dessert Table identifying your company as a Friend of the Trees.

WINE BAR STATION- $1,500 | 2 of 4

- Name and logo identifying your company as a Friend of the Trees on the commemorative program and FIU's Event website.
- Name and logo on the Dessert Table identifying your company as a Friend of the Trees.

SAVORY STATIONS- $1,200 | Each 1 of 6

- Name and logo identifying your company as a Friend of the Trees on the commemorative program FIU's Event website.
- Name and logo on one of the four Savory Food Stations identifying your company as a Friend of the Trees.
    - Asian Sushi Station
    - Cuban Mofongo Station
    - Mexican Street Station
    - Middle Eastern Station

VIP SEATING- $1,100 | 1 of 8

- Name identifying your company at a low top table with four chairs
- Four entries to the Festival of the Trees

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SPONSOR LEVEL
(Multi-Sponsorships Available)

- ☐ Title Sponsor ($15,000)
- ☐ Gold Level ($10,000)
- ☐ Silver Level ($5,000)
- ☐ ~~Valet Sponsor ($3,500)~~
- ☐ Tree Sponsor ($1,750)
- ☐ VIP Seating ($1,100)
- ☐ ~~Friend of the Trees- Photo booth ($3,000)~~
- ☐ Friend of the Trees- VIP Furniture ($2,750 & Product)
- ☐ ~~Friend of the Trees- Student Work Station ($2,750)~~
- ☐ ~~Friend of the Trees- Awards ($2,500)~~ **SOLD**
- ☐ ~~Friends of the Trees- 360 Photo Booth ($2,500)~~**SOLD**
- ☐ Friends of the Trees- Spirits Bar ($2,000)
- ☐ Friend of the Trees- ($1,500)
  [Champagne, Wine Bar, Coffee, Dessert]- circle one
- ☐ Friend of the Trees- ($1,200)
  Asian, Cuban, Mexican, Middle Eastern]- circle one

SPONSOR CONTACT INFORMATION

Name:

Company:

Title:

Address:

City: State: Zip:

Phone: Fax:

Email and Social Media Handle:

DESIGN TEAM CONTACT INFORMATION

Name:

Company:

Phone:

Email:

Social Media Handle:

PAYMENT INFORMATION

Check Enclosed Amount:

Make Checks Payable to: FIU with "Festival of the Trees" on the memo line

Credit Card Payment: Personal Card Company Card

Amount:

Name on Card: **If you are paying with credit card, please contact Zinaida Hirlemann 305-348- 6914 to receive payment link or give credit card information via phone.**

Signature:

Checks| Mail to:
FIU Interior Architecture
Attn: Zinaida Hirlemann
11200 SW 8th St. PCA 277B
Miami Florida 33199

Credit Cards|Call-In
Submit this form leaving cc information blank and call 305-348-6914

Please do not email or fax credit card information

Questions?
Call FIU Interior Architecture
305-348-6914
Email: festivalofthetrees@fiu.edu
zhirlema@fiu.edu
www.festivalofthetrees.fiu.edu

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